



NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending September 30th, 2023: Total Weekly New Ads Increase 136 Over the Week.

WETHERSFIELD, October 3rd, 2023 – During the week ending September 30th, there were 5,946 new job postings in Connecticut. This total new ad count is up 136 new ads from a week ago. Fifteen of Twenty-one industries increased over the week. The largest increases occurred in Retail Trade (+227 new ads) and Accommodation & Food Services (+159 new ads). Among the 10 decreasing industries, the largest declines occurred within Health Care & Social Assistance (-257 new ads) and Administrative & Support (-84 new ads). The occupations with the largest increase over the week include Retail Salespersons (+95 new ads) and Home Health & Personal Care Aides (+90 new ads).

NAICS	Industry	New Ads Week Ending: 9/30/23		New Ads Week Ending: 9/23/23		1 Week Change	
		Count	%	Count	%	#	%
0	Total Across All Industries	5,946	100%	5,810	100%	136	2%
11	Agriculture	9	0.2%	8	0.1%	1	13%
21	Mining, Quarrying, & Extraction	4	0.1%	6	0.1%	-2	-33%
22	Utilities	42	0.7%	49	0.8%	-7	-14%
23	Construction	91	1.5%	99	1.7%	-8	-8%
31	Manufacturing	574	9.7%	517	8.9%	57	11%
42	Wholesale Trade	154	2.6%	134	2.3%	20	15%
44	Retail Trade	811	13.6%	584	10.1%	227	39%
48	Transportation & Warehousing	132	2.2%	113	1.9%	19	17%
51	Information	83	1.4%	134	2.3%	-51	-38%
52	Finance & Insurance	239	4.0%	262	4.5%	-23	-9%
53	Real Estate & Rental & Leasing	80	1.3%	102	1.8%	-22	-22%
54	Pro., Sci., & Tech. Services	345	5.8%	409	7.0%	-64	-16%
55	Management	39	0.7%	28	0.5%	11	39%
56	Administrative & Support	238	4.0%	322	5.5%	-84	-26%
61	Educational Services	318	5.3%	228	3.9%	90	39%
62	Health Care & Social Assistance	847	14.2%	1,104	19.0%	-257	-23%
71	Arts, Entertainment, & Recreation	50	0.8%	39	0.7%	11	28%
72	Accommodation & Food Services	378	6.4%	219	3.8%	159	73%
81	Other Services (except Public Admin.)	129	2.2%	140	2.4%	-11	-8%
92	Public Administration	118	2.0%	102	1.8%	16	16%
99	Unspecified	1,265	21.3%	1,211	20.8%	54	4%

Industries with the most new postings include Health Care & Social Assistance, Retail Trade and Manufacturing.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Home Health & Personal Care Aides. and Supervisors of Retail Sales Workers.

Employers with the most new postings include Marrakech, Pratt & Whitney, and Hartford Healthcare.

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

SOC	Occupation	Ads Week Ending:	1 week ago:	4 Weeks Ago:	1 week change		4 week change	
		9/30/23	9/23/23	9/2/23	%	#	%	#
00-0000	Total Across All Occupations	5,946	5,810	5,149	2%	136	15%	797
41-2031	Retail Salespersons	311	216	266	44%	95	17%	45
29-1141	Registered Nurses	261	518	287	-50%	-257	-9%	-26
31-1128	Home Health & Personal Care Aides	194	104	148	87%	90	31%	46
41-1011	First-Line Supervisors of Retail Sales Workers	160	156	198	3%	4	-19%	-38
41-4012	Sales Representatives, Wholesale & Manuf.	120	151	141	-21%	-31	-15%	-21
43-4051	Customer Service Representatives	94	98	102	-4%	-4	-8%	-8
11-9199	Managers, All Other	94	76	90	24%	18	4%	4
43-6014	Secretaries & Administrative Assistants	91	64	82	42%	27	11%	9
35-3023	Fast Food & Counter Workers	89	106	120	-16%	-17	-26%	-31
29-2061	Licensed Practical & Licensed Vocational Nurses	70	63	67	11%	7	4%	3
15-1252	Software Developers	69	89	112	-22%	-20	-38%	-43
53-7062	Laborers & Freight, Stock, & Material Movers	68	64	66	6%	4	3%	2
15-1299	Computer Occupations, All Other	67	54	89	24%	13	-25%	-22
11-9111	Medical & Health Services Managers	63	74	83	-15%	-11	-24%	-20
49-9071	Maintenance & Repair Workers, General	60	64	60	-6%	-4	0%	0
29-2099	Health Technologists & Technicians, All Other	59	53	52	11%	6	13%	7
31-1131	Nursing Assistants	53	68	75	-22%	-15	-29%	-22
11-1021	General & Operations Managers	53	72	63	-26%	-19	-16%	-10
53-7065	Stockers & Order Fillers	53	41	63	29%	12	-16%	-10
27-2022	Coaches & Scouts	51	32	35	59%	19	46%	16
35-3031	Waiters & Waitresses	51	51	88	0%	0	-42%	-37
43-6013	Medical Secretaries & Administrative Assistants	49	45	43	9%	4	14%	6
37-2011	Janitors & Cleaners	48	56	58	-14%	-8	-17%	-10
25-9045	Teaching Assistants, Except Postsecondary	47	27	37	74%	20	27%	10
21-1018	Substance Abuse & Mental Health Counselors	47	12	35	292%	35	34%	12
53-3031	Driver/Sales Workers	46	22	26	109%	24	77%	20

Source: CT DOL Analysis of HWOL

The above table highlights the 25 occupations with the most new job ads during the week ending September 30th, 2023. During that week, employers posted new job ads for over 700 specific occupations in the state. The 25 occupations account for 40% of the 5,946 new ads during the week. The three occupations with the most new ads were Retail Salespersons (311 new ads), Registered Nurses (261 new ads), and Home Health & Personal Care Aides (194 new ads). Among job ads with advertised salary information, these three occupations had respective median advertised annual incomes of \$35,456 per year, \$100,608 per year, and \$35,456 per year. Among the 25 occupations with the most new ads, the median annual salary ranged from \$33,408 (Fast Food and Counter Workers) to \$144,896 (Software Developers).

For more information on total monthly job ads in Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

Employers with the Most New Job Postings

Employer	Ads Week Ending: 9/30/23	1 Weeks Ago: 9/23/23	4 Weeks Ago: 9/2/23	1 Week Change		4 Week Change	
				#	%	#	%
Total Across All Companies	5,946	5,810	5,149	136	2%	797	15%
Marrakech	176	4	12	172	4,300%	164	1,367%
Pratt & Whitney	139	9	18	130	1,444%	121	672%
Hartford HealthCare	120	424	76	-304	-72%	44	58%
Yale New Haven Health	88	44	66	44	100%	22	33%
Target	69	20	3	49	245%	66	2,200%
State Of Connecticut	62	61	65	1	2%	-3	-5%
Yale University	51	23	42	28	122%	9	21%
The Home Depot	51	8	2	43	538%	49	2,450%
ATX Learning	43	24	0	19	79%	43	--
CVS Health	38	45	10	-7	-16%	28	280%
YMCA	35	5	3	30	600%	32	1,067%
The Hartford	33	19	18	14	74%	15	83%
Walgreens Boots Alliance	32	44	31	-12	-27%	1	3%
Capital One	31	18	41	13	72%	-10	-24%
University of Connecticut	30	21	21	9	43%	9	43%
Gap	30	4	4	26	650%	26	650%
UnitedHealth Group	29	19	20	10	53%	9	45%
TTM Technologies	29	38	0	-9	-24%	29	--
Advance Auto Parts	25	2	1	23	1,150%	24	2,400%
General Dynamics	25	7	28	18	257%	-3	-11%
Nuvance Health	25	11	21	14	127%	4	19%
Eversource	24	23	25	1	4%	-1	-4%
Chico's FAS	24	0	0	24	--	24	--
Macy's	24	11	8	13	118%	16	200%

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending September 30th, 2023 were mostly within Retail Trade, Finance & Insurance, and Health Care. The employers with the most ads in those respective industries were Target (69 new ads), The Hartford (33 new ads), and Hartford Healthcare (120 new ads). The Largest over the week increase among the top 25 employers occurred at Marrakech (+172 new ads) and the largest decreases occurred at Hartford Healthcare (-304). Twenty-one of the top 25 employers increased over the week and four decreased.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards, and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to:

<https://www1.ctdol.state.ct.us/lmi/hwol.asp>